

# 2024 SPONSORSHIP OPPORTUNITIES

IMPACT VIDEO FROM OUR CEO





# ABOUT US

Founded in 1979, Premier Community HealthCare is a 501(c)(3) nonprofit organization and a Community Health Center serving Pasco and Hernando Counties.

Our highly-trained and dedicated team of professionals work to create personalized treatment plans aimed at enriching the health and well-being of all patients and their families. Our care team includes board certified and board eligible clinicians complemented by a wide variety of support staff that provide comprehensive, high-quality, cost-efficient medical care regardless of the ability to pay.

Premier Community HealthCare Group, Inc. (Premier) provides comprehensive primary care, behavioral health, substance use disorder services, dental care and supplemental health/social services.

**Annual Give Day Celebration Cocktail Social Event May** 

- Presenting Sponsor \$1,500
- Hors d'oeuvres Sponsor \$1,000
- Beverage Sponsor \$500
- Jazz Entertainment Sponsor \$250
- Friend Sponsor \$100





# 45th Anniversary Community Impact Breakfast August 28

Spartan Manor New Port Richey 7:30 am to 9:00 am

#### **Presenting Sponsor \$25,000**

- Presented by logo on invitation and all marketing materials
- Event speaking opportunity
- 2 VIP reserved tables of 10 at the event
- Company bio and logo in event program
- Logo in event slideshow
- Logo, name, hyperlink & 50 word statement on Premier's website
- Company mentioned in event press release
- Social media mention on Facebook, LinkedIn and X
- Prominent Annual Report recognition

#### **Guardian Keynote Sponsor - \$15,000**

- Recognized by emcee during keynote introduction
- 1 VIP reserved table of 10 at event
- Company logo in event program
- Logo in event slideshow
- Logo, name, hyperlink & 50 word statement on Premier's website
- Company mentioned in event press release
- Social media mention on Facebook, LinkedIn and X
- Prominent Annual Report recognition

45th Anniversary Community Impact Breakfast, cont'd August 28

Spartan Manor New Port Richey 7:30 am to 9:00 am

## Advocate Breakfast Sponsor - \$10,000

- Recognized by emcee as the breakfast sponsor
- VIP reserved table for 10
- Company logo in event program
- Logo in event slideshow
- · Logo, name, hyperlink on Premier's website
- Social media mention on Facebook, LinkedIn and X
- Prominent Annual Report recognition

## **Champion Awards Sponsor - \$5,000**

- Recognized by emcee during award presentation
- VIP reserved table for 8
- Company logo in event program
- · Logo in event slideshow
- · Logo with hyperlink on Premier's website
- Social media mention on Facebook, LinkedIn and X
- Annual Report recognition





45th Anniversary Community Impact Breakfast, cont'd August 28

Spartan Manor New Port Richey 7:30 am to 9:00 am

## Hero Sponsor \$2,500

- Seating for 6 at the event
- Name in event program
- Name in event slideshow
- Name & hyperlink on Premier's website
- Social media mention on Facebook, LinkedIn and X
- Annual Report recognition

## **Supporting Sponsor \$1,000**

- Seating for 4 at the event
- · Name in event program
- Name in event slideshow
- Social media mention on Facebook, LinkedIn and X
- Annual Report recognition

## Friend Sponsor - \$500

- Seating for 2 at the event
- Name in event program
- Name in event slideshow
- Annual Report recognition





Back to School Wellness Events

July Community Schools

Hudson Community Health Resource Center & Gulfside Elementary

#### \$2,500 -Event Partner (2 locations)

- Signage with Event Partner logo at the check-in area
- (1) Yard sign with logo
- Event Partner displayed prominently on any print/digital marketing materials
- Event Partner featured prominently on social media pages - Announced as Event Partner during the event from stage

#### \$1,000 - Backpack Sponsor (2 locations)

- Signage as Backpack Partner with logo at check-in area at two locations
- Yard sign recognition outside
- Sponsor displayed prominently on any print/digital marketing materials
- Sponsor featured prominently on social media pages
- Announced as sponsor during the event from stage

## \$500 - Activity Sponsor (1 location)

- Signage with logo at one Premier activity (i.e. face painting, bounce house, refreshment station, balloon artist)
- Sponsor listed on print/digital marketing materials
- Social media mention on Facebook, LinkedIn and X
- Announced as sponsor during the event from stage

## \$250 - Snack Sponsor (1 location)

- Sign listing all snack sponsors at snack area
- Sponsor

   announced on
   social media
   pages
- Announced as sponsor during the event from stage

# \$100 - Friend of Premier

 Sponsor listed on social media pages



# Event Underwriting Opportunities \$500 contribution per event receives recognition as the event sponsor.

- New Port Richey Family Health Center Ribbon Cutting/Grand
   Opening March 14th
- Donor Appreciation Event 1 Year Anniversary Events June and September
- CEO Roundtable Fall 2024
- Quarterly Lunch & Learns / Dinner & Dialogues

# Adopt an Exam Room - \$1,000 per year commitment – renewable annually

This opportunity allows a donor to place their name (individual or business) at an exam room in a Premier Health Center. Locations include East Pasco, Hernando and West Pasco. This also makes a wonderful gift to honor a loved one by adopting a room in their honor or memory.







# Premier Investor \$25,000+

Upon receipt of the attached commitment form or receipt of your gift, we will

- Include logo in our quarterly newsletter, on Premier's website for the remainder of the year and on event digital promotion
- Feature a story on our website which will then be shared to Facebook, LinkedIn and X
- Display your provided banner at any of Premier's major events which are held in the community
- Place your logo into all printed material for those same events
- Reserve a table for 10 guests at the Community Impact Breakfast.
- Secure a vendor table at two Wellness events of choice
- Send invitations to all donor events, lunch and learns and socials

# Platinum Sponsor \$10,000+

Upon receipt of the attached commitment form or receipt of your gift, we will:

- Include logo in our quarterly newsletter, on Premier's website for the remainder of the year and on event digital promotion
- Feature a story on our website which will then be shared to Facebook, LinkedIn, and X
- Adopt an exam room recognition for 1 year
- Display your sign at the Give Day event
- Reserve a table for 8 guests at the Community Impact Breakfast
- Secure a vendor table at two Wellness events of choice
- Send invitations to all donor events, lunch and learns and socials

# 2024 EVENT & PHILANTHROPIC SPONSORSHIP PACKAGES

### Gold Sponsor \$5,000

## Each Gold Sponsor will receive all of the following:

- Will receive an exam room recognition for 1 year
- A table reserved for 6 guests at the Community Impact Breakfast
- Vendor table at one Wellness event of choice.
- Invitation to all donor events, Lunch and Learns, and socials.
- Your logo on event publicity, our Community Partners page located on our website, and in our quarterly newsletter

## Silver Sponsor - \$2,500

#### Each Silver Sponsor will choose one of the following:

- One underwriting event sponsorship
- A table reserved for 4 at the Community Impact Breakfast
- Vendor table at 1 Wellness event of choice

Sponsor will also receive your name on event publicity, our Community partners page on our website, and in our bi-monthly newsletter and invitations to donor events, lunch and learns and socials







# **CONTACT US**

# **BECKY BENNETT**

SENIOR MANAGER OF PHILANTHROPY

- **Q** 727.967.7509
- rbennett@hcnetwork.org
- www.PremierHC.org



#### **2024 Sponsorship Commitment Form**

WE WOULD LIKE TO COMMIT TO THE FOLLOWING SPONSORSHIP PACKAGE:
$\square$ \$25,000+ Investor $\square$ \$10,000+ Platinum $\square$ \$5,000 Gold $\square$ \$2,500 Silver
WE DEFED TO COOK OR THE FOLLOWING EVENTICAL AND A SECOND THE FOLLOWING EVENT EV
WE PREFER TO SPONSOR THE FOLLOWING EVENT(S): (select event and write in sponsorship level below)
☐ GIVE DAY Social Event. SPONSORSHIP LEVEL:
☐ 45 <sup>th</sup> Anniversary Community Impact Breakfast. SPONSORSHIP LEVEL:
□ Back to School Wellness Events. SPONSORSHIP LEVEL:
<b>Event Underwriting - \$500 each.</b> (select all that apply): $\Box$ CEO Roundtable $\Box$ Ribbon Cutting Event $\Box$ 1 Year Anniversary Events $\Box$ Quarterly Lunch & Learn / Dinner & Dialogue
$\square$ Adopt an Exam Room - \$1,000 per year. Location: $\square$ Hernando $\square$ East Pasco $\square$ West Pasco
$\hfill \Box$ We are interested in a matching challenge gift partnership.
$\square$ Our organization would like to hold an event with Premier as our beneficiary. Please contact me.
CONTACT INFORMATION
CONTACT INFORMATION  Name: Business:
Name: Business:
Name: Business: Address, City, State & Zip:
Name:
Name: Business:  Address, City, State & Zip:  Phone: Email:  Sponsor Recognition: (how you would like it to appear on signage)
Name:Business:  Address, City, State & Zip:  Phone: Email:  Sponsor Recognition: (how you would like it to appear on signage)  PAYMENT METHOD
Name:
Name:

#### FOR MORE INFORMATION

To request a custom proposal that meets the needs of your organization, please contact Becky Bennett, Sr. Manager of Philanthropy at 727-967-7509 or <a href="mailto:rebennett@hcnetwork.org">rebennett@hcnetwork.org</a>.

PLEASE RETURN YOUR COMPLETED FORM BY MAIL TO: Premier Community HealthCare, PO Box 232, Dade City, FL 33526 Or BY EMAIL to <a href="mailto:rbennett@hcnetwork.org">rbennett@hcnetwork.org</a>