

BUILDING A LEGACY OF COMPASSIONATE CARE.

Dear Friends,

Premier delivers comprehensive health care services including primary care, dental care, behavioral health and substance use disorder services for every stage of life. For over 40 years we have been committed to meeting the needs of our surrounding communities and providing high-quality compassionate care through licensed and certified providers and caring support staff. As a nationally recognized patient-centered medical home, we have a deep sense of pride and commitment to those who place trust in our services. Our focus is to deliver exceptional care that exceeds standards of quality and patient satisfaction. Last year, Premier served 38,787 patients in our community:



10,131 uninsured



**1,355 migrant seasonal
agricultural workers**



4,024 homeless



3,719 via telehealth visits



11,300 COVID-19 tests administered



1,837 mobile dental visits provided

However, our community has grown. So Must We. The demand is quickly outpacing our current capacity. **In the last five years, we've seen a 64% increase in the number of patients who walk through our doors.** We don't have enough exam rooms to treat everyone who needs care. The surge in demand—nearly tenfold—is most acute in West Pasco and Hernando Counties. This means that some of our community members must wait for access to care as a new patient (the industry standard is two to three weeks).

The need is urgent and the time is now for Premier to launch a capital campaign to meet the growing needs of our neighbors. I hope you will review our exciting plans ahead and join me in building a healthier community together!



Sincerely,



Joseph D. Resnick, MHA, FACHE
Chief Executive Officer



FULFILLING OUR MISSION

THE GROWING NEED

Premier is our region's safety net—an ideal option for quality care at an affordable cost. **Unless we rise to meet demand with an additional facility, patients will face access barriers to care.** We have an opportunity to help even more in our community. The Campaign for Premier Community HealthCare is for your neighbors, for the agricultural workers, homeless veterans, elderly, and low-income, self-pay and insured people in your community. With our community's investment, we will build two health care facilities that truly reflects the care and compassion we see every day in Pasco and Hernando Counties.

OUR VISION FOR A HEALTHIER COMMUNITY

Our vision is to be a community where everyone is healthy. The Campaign for Premier will build one new health care facility in West Pasco and one new health care facility East Pasco. The new locations will present these opportunities:

- **Doubled impact.** Today we serve 15% of all low-income individuals in Pasco and Hernando Counties. In a new center, we project that Premier will increase our capacity by 20-30% and serve over 6,000 patients in New Port Richey and 5,000 in Zephyrhills in the first year and up to 18,000 annually thereafter.
- **More care to patients.** The projected 23,180 sq. ft. comprehensive clinic in NPR will offer primary care, dental, behavioral health, obstetrics and gynecology, and pharmacy for children and adults. The 6,527 sq. ft clinic in Zephyrhills will provide Women's Health & Pediatrics, and integrated behavioral health.
- **Even better service.** The new community health centers, Premier can offer more privacy for patients, lower wait times, improved access, and higher levels of care at an affordable cost.
- **Conserve community resources.** By expanding capacity, the new centers will provide a better, more cost-effective option for routine care reducing the burden on hospital emergency rooms.





AN INVITATION FOR INVESTMENT



*"This is a pivotal moment in our community. I remember when Premier had one location in east Pasco and feel proud to see how much the health center has expanded to meet the growing needs of our community. **However, we're not done growing.**"*

*Premier has launched The Campaign for Premier: Building a Legacy of Compassionate Care to prepare for the future. It is the largest comprehensive fundraising effort in the history of the organization. Premier Community HealthCare is thinking big and thinking about the future. Together, with our Board of Directors, Patient & Community Advisory Councils, patients, care team members and generous supporters we are all thinking about the future and our campaign will ensure the mission of Premier will reach even more members of our community, ensuring accessible healthcare services for ALL. – **Mike Fasano, Tax Collector of Pasco County and Premier Board of Director***

Premier Community HealthCare set an ambitious goal of investing \$18.5 million to accomplish our vision. It is our goal to raise \$1 million over the next year. Join us in creating a healthier community for our future by making a one time donation or a multi-year pledge commitment. Naming opportunities and pledge forms are within or you can make a gift online at www.premierhc.org

INTRODUCING OUR EXPANSION PROJECTS



NEW PORT RICHEY



ZEPHYRHILLS



“Premier is an example of what’s working in the healthcare system. They keep costs down while serving the uninsured with compassion,”
– Summer Robertson, Congressman Gus Bilirakis’s Deputy Chief of Staff.

WAYS TO GIVE

GIFTS OF CASH

The easiest and most direct way of supporting this campaign is a gift of cash.

GIFTS OF STOCK

Avoid capital gains while taking a full-value deduction on your tax returns by making a gift of highly appreciated stock.

QUALIFIED CHARITABLE DISTRIBUTIONS

If you’re over 70 ½, you can meet the required minimum distribution from your IRA by making a qualified charitable distribution of up to \$100,000 per year; you’ll also lessen your taxable income.

RECURRING GIFTS

Recognizing that many caring people may not have the capacity to make a sizeable gift at any one time, we suggest splitting your gift into manageable monthly gifts.

MATCHING GIFTS

Many employers offer opportunities to match employee gifts.

PLANNED GIFTS

Include Premier in your estate plans and leave a legacy for your community.

OUR LEADERSHIP

Board of Directors

*Georgina Rivera-Singletary, Ph.D., MBA-HCM

Sister Roberta Bailey

Emily Gilbert

Marla Banta

Steve Knobl, Ph.D.

Nick Carideo

Bobbi Madonna

Tony Coleman

Lillian Mutava Ndugwa

Nelson Cruz

Ebony Perez, Ph.D.

Mike Fasano

Valerie Anderson-Stallworth

**Board Chair*

Executive Team

Joseph Resnick, MHA, FACHE - Chief Executive Officer

Aaron Brandt - Chief Financial Officer

Delisa Heron, MD - Chief Medical Officer

Jennifer Lineburg, sHRBP, PHR, SHRM-CP - Chief Human Resources Officer

Cheryl Pollock, GPC, M.Ed - Chief Advancement & Community Engagement Officer

Ibrahim (Abe) Farah - Chief Operations Officer (COO)

Capital Campaign Steering Committee

Mike Fasano, Chair

Rogerick Green

Jacques Hakim

Katie McQuillan

Amanda Murphy

Sheriff Chris Nocco

John Porreca

Mike Wells

Dr. Leven Chuck Wilson

BUILDING A LEGACY OF COMPASSIONATE CARE

New Port Richey Health Center Floor Plan



Dentistry

Primary Care

Obstetrics/
Gynecology

Pediatrics

Behavioral Health

Lobby Area

Phlebotomy

For more information contact: Cheryl Pollock, CPollock@HCNetwork.org or 813-352-518-2000 x9012.
Signed pledged forms can be emailed to: RBennett@HCNetwork.org or mailed to:
Premier Community HealthCare Attn: Community Engagement Dept. P.O. Box 232, Dade City, FL 33526



BUILDING A LEGACY OF COMPASSIONATE CARE

Zephyrhills Pediatrics and Women's Health Center

Floor Plan



Pediatrics

Obstetrics/
Gynecology

Lobby Area

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NAMING / GIVING OPPORTUNITY: _____

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