



# BUILDING A LEGACY OF COMPASSIONATE CARE.

Dear Friends,

Premier delivers comprehensive health care services including primary care, dental care, behavioral health and substance use disorder services for every stage of life. For over 40 years we have been committed to meeting the needs of our surrounding communities and providing high-quality compassionate care through licensed and certified providers and caring support staff. As a nationally recognized patient-centered medical home, we have a deep sense of pride and commitment to those who place trust in our services. Our focus is to deliver exceptional care that exceeds standards of quality and patient satisfaction. Last year, Premier served 38,787 patients in our community:



**10,131 uninsured**



**1,355 migrant seasonal agricultural workers**



**4,024 homeless**



**3,719 via telehealth visits**



**11,300 COVID-19 tests administered**



**1,837 mobile dental visits provided**

However, our community has grown. So Must We. The demand is quickly outpacing our current capacity. **In the last five years, we've seen a 64% increase in the number of patients who walk through our doors.** We don't have enough exam rooms to treat everyone who needs care. The surge in demand—nearly tenfold—is most acute in West Pasco and Hernando Counties. This means that some of our community members must wait for access to care as a new patient (the industry standard is two to three weeks).

The need is urgent and the time is now for Premier to launch a capital campaign to meet the growing needs of our neighbors. I hope you will review our exciting plans ahead and join me in building a healthier community together!



Sincerely,

*Joseph D. Resnick*

Joseph D. Resnick, MHA, FACHE  
 Chief Executive Officer



## FULFILLING OUR MISSION

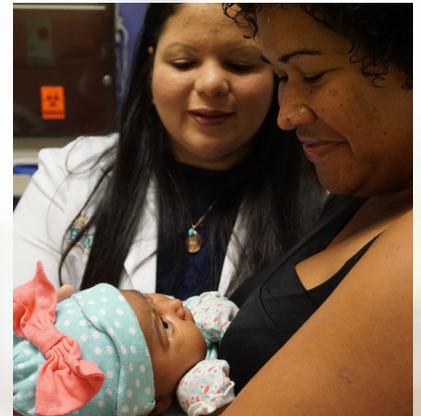
### THE GROWING NEED

Premier is our region's safety net—an ideal option for quality care at an affordable cost. **Unless we rise to meet demand with an additional facility, patients will face access barriers to care.** We have an opportunity to help even more in our community. The Campaign for Premier Community HealthCare is for your neighbors, for the agricultural workers, homeless veterans, elderly, and low-income, self-pay and insured people in your community. With our community's investment, we will build two health care facilities that truly reflects the care and compassion we see every day in Pasco and Hernando Counties.

### OUR VISION FOR A HEALTHIER COMMUNITY

Our vision is to be a community where everyone is healthy. The Campaign for Premier will build one new health care facility in West Pasco and one new health care facility East Pasco. The new locations will present these opportunities:

- **Doubled impact.** Today we serve 15% of all low-income individuals in Pasco and Hernando Counties. In a new center, we project that Premier will increase our capacity by 20-30% and serve over 6,000 patients in New Port Richey and 5,000 in Zephyrhills in the first year and up to 18,000 annually thereafter.
- **More care to patients.** The projected 23,180 sq. ft. comprehensive clinic in NPR will offer primary care, dental, behavioral health, obstetrics and gynecology, and pharmacy for children and adults. The 6,527 sq. ft clinic in Zephyrhills will provide Women's Health & Pediatrics, and integrated behavioral health.
- **Even better service.** The new community health centers, Premier can offer more privacy for patients, lower wait times, improved access, and higher levels of care at an affordable cost.
- **Conserve community resources.** By expanding capacity, the new centers will provide a better, more cost-effective option for routine care reducing the burden on hospital emergency rooms.





## AN INVITATION FOR INVESTMENT



*“This is a pivotal moment in our community. I remember when Premier had one location in east Pasco and feel proud to see how much the health center has expanded to meet the growing needs of our community. **However, we’re not done growing.**”*

*Premier has launched The Campaign for Premier: Building a Legacy of Compassionate Care to prepare for the future. It is the largest comprehensive fundraising effort in the history of the organization. Premier Community HealthCare is thinking big and thinking about the future. Together, with our Board of Directors, Patient & Community Advisory Councils, patients, care team members and generous supporters we are all thinking about the future and our campaign will ensure the mission of Premier will reach even more members of our community, ensuring accessible healthcare services for ALL. – **Mike Fasano, Tax Collector of Pasco County and Premier Board of Director***

Premier Community HealthCare set an ambitious goal of investing \$18.5 million to accomplish our vision. It is our goal to raise \$1 million over the next year. Join us in creating a healthier community for our future by making a one time donation or a multi-year pledge commitment. Naming opportunities and pledge forms are within or you can make a gift online at [www.premierhc.org](http://www.premierhc.org)

## INTRODUCING OUR EXPANSION PROJECTS





*“Premier is an example of what’s working in the healthcare system. They keep costs down while serving the uninsured with compassion,”*  
– Summer Robertson, Congressman Gus Bilirakis’s Deputy Chief of Staff.

## WAYS TO GIVE

### GIFTS OF CASH

The easiest and most direct way of supporting this campaign is a gift of cash.

### GIFTS OF STOCK

Avoid capital gains while taking a full-value deduction on your tax returns by making a gift of highly appreciated stock.

### QUALIFIED CHARITABLE DISTRIBUTIONS

If you’re over 70 ½, you can meet the required minimum distribution from your IRA by making a qualified charitable distribution of up to \$100,000 per year; you’ll also lessen your taxable income.

### RECURRING GIFTS

Recognizing that many caring people may not have the capacity to make a sizeable gift at any one time, we suggest splitting your gift into manageable monthly gifts.

### MATCHING GIFTS

Many employers offer opportunities to match employee gifts.

### PLANNED GIFTS

Include Premier in your estate plans and leave a legacy for your community.

## OUR LEADERSHIP

### Board of Directors

\*Georgina Rivera-Singletary, Ph.D., MBA-HCM

Sister Roberta Bailey

Emily Gilbert

Marla Banta

Steve Knobl, Ph.D.

Nick Carideo

Bobbi Madonna

Tony Coleman

Lillian Mutava Ndugwa

Nelson Cruz

Ebony Perez, Ph.D.

Mike Fasano

Valerie Anderson-Stallworth

*\*Board Chair*

### Executive Team

**Joseph Resnick, MHA, FACHE** - Chief Executive Officer

**Aaron Brandt** - Chief Financial Officer

**Delisa Heron, MD** - Chief Medical Officer

**Jennifer Lineburg, sHRBP, PHR, SHRM-CP** - Chief Human Resources Officer

**Jose Peralta, DDS** - Dental & Associate Medical Director

**Cheryl Pollock, GPC, M.Ed** - Chief Advancement & Community Engagement Officer

**Ibrahim (Abe) Farah** - Chief Operations Officer (COO)

### Capital Campaign Steering Committee

**Mike Fasano**, Chair

**Rogerick Green**

**Jacques Hakim**

**Katie McQuillan**

**Amanda Murphy**

**Sheriff Chris Nocco**

**John Porreca**

**Mike Wells**

**Dr. Leven Chuck Wilson**

# BUILDING A LEGACY OF COMPASSIONATE CARE

## New Port Richey Health Center

### Floor Plan



1 PRESENTATION PLAN  
1/8" = 1'-0"

- Dentistry
- Primary Care
- Obstetrics/  
Gynecology
- Pediatrics
- Behavioral Health
- Lobby Area
- Phlebotomy

For more information contact: Cheryl Pollock, [CPollock@HCNetwork.org](mailto:CPollock@HCNetwork.org) or 813-352-518-2000 x9012.  
 Signed pledged forms can be emailed to: [RBennett@HCNetwork.org](mailto:RBennett@HCNetwork.org) or mailed to:  
 Premier Community HealthCare Attn: Community Engagement Dept. P.O. Box 232, Dade City, FL 33526



# BUILDING A LEGACY OF COMPASSIONATE CARE

## Zephyrhills Pediatrics and Women's Health Center

### Floor Plan



**Pediatrics**

**Obstetrics/  
Gynecology**

**Lobby Area**

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# LEGACY OF COMPASSIONATE CARE PLEDGE FORM

**DONOR INFORMATION (PLEASE PRINT OR TYPE)**    Personal    Corporate    Foundation

**NAME(S):** \_\_\_\_\_

**BUSINESS NAME (if corporate gift):** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_      **PHONE:** \_\_\_\_\_

**NAMING / GIVING OPPORTUNITY:** \_\_\_\_\_

**1. TOTAL DONATION AMOUNT:** \_\_\_\_\_

**2. PAYMENT: (beginning \_\_\_\_\_, 20 \_\_\_\_\_) All pledges will end December 2027**

- One-Time**
- Annually**   # of years (circle one)      1   2   3   4   5
- Quarterly** (March, June, September, December)
- Monthly**

**3. METHOD:**

- Check** – Payable to Premier Community Healthcare   **Memo Line: Capital Campaign**
- Credit Card** (circle one):   Amex   Visa   Mastercard   Discover

**CARD #:** \_\_\_\_\_      **EXP:** \_\_\_\_\_      **CVV:** \_\_\_\_\_

- EFT** (Please attach voided check and sign below)
- Stock** (A representative from PCHC will contact you)
- Invoice Me**

**4. OTHER OPTIONS:**

- Anonymous:** I/we wish to remain Anonymous
- Matching Gift: Gift will be matched by:** \_\_\_\_\_  
*Please enclose or forward any required gift matching forms.*
- Tribute Gift:** This Gift is in Honor/Memory of (circle one) of: \_\_\_\_\_
- Planned Gift:** Please contact me/us about making an estate or planned gift.

**Who should we send an acknowledgement to? (name and address)**

\_\_\_\_\_

**DONOR SIGNATURE(S):** \_\_\_\_\_      **DATE:** \_\_\_\_\_

### THANK YOU FOR YOUR CONTRIBUTION!

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FOR PREMIER COMMUNITY HEALTHCARE.(#CH21754) MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE OR VISITING THEIR WEBSITE, <https://csapp.800helpfla.com/cspublicapp/giftgiversquery/giftgiversquery.aspx>. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

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