

BUILDING A LEGACY OF COMPASSIONATE CARE.

Dear Friends,

Premier delivers comprehensive health care services including primary care, dental care, behavioral health and substance use disorder services for every stage of life. For over 40 years we have been committed to meeting the needs of our surrounding communities and providing high-quality compassionate care through licensed and certified providers and caring support staff. As a nationally recognized patient-centered medical home, we have a deep sense of pride and commitment to those who place trust in our services. Our focus is to deliver exceptional care that exceeds standards of quality and patient satisfaction. Last year, Premier served 38,787 patients in our community:



10,131 uninsured



1,355 migrant seasonal agricultural workers



4,024 homeless



3,719 via telehealth visits



11,300 COVID-19 tests administered



1,837 mobile dental visits provided

However, our community has grown. So Must We. The demand is quickly outpacing our current capacity. **In the last five years, we've seen a 64% increase in the number of patients who walk through our doors.** We don't have enough exam rooms to treat everyone who needs care. The surge in demand—nearly tenfold—is most acute in West Pasco and Hernando Counties. This means that some of our community members must wait for access to care as a new patient (the industry standard is two to three weeks).

The need is urgent and the time is now for Premier to launch a capital campaign to meet the growing needs of our neighbors. I hope you will review our exciting plans ahead and join me in building a healthier community together!



Sincerely,



Joseph D. Resnick, MHA, FACHE
Chief Executive Officer



FULFILLING OUR MISSION

THE GROWING NEED

Premier is our region's safety net—an ideal option for quality care at an affordable cost. **Unless we rise to meet demand with an additional facility, patients will face access barriers to care.** We have an opportunity to help even more in our community. The Campaign for Premier Community HealthCare is for your neighbors, for the agricultural workers, homeless veterans, elderly, and low-income, self-pay and insured people in your community. With our community's investment, we will build two health care facilities that truly reflects the care and compassion we see every day in Pasco and Hernando Counties.

OUR VISION FOR A HEALTHIER COMMUNITY

Our vision is to be a community where everyone is healthy. The Campaign for Premier will build one new health care facility in West Pasco and one new health care facility East Pasco. The new locations will present these opportunities:

- **Doubled impact.** Today we serve 15% of all low-income individuals in Pasco and Hernando Counties. In a new center, we project that we will increase our capacity by 20-30% and serve over 6,000 patients New Port Richey and 5,000 in Zephyrhills in the first year and up to 18,000 annually thereafter.
- **More care to patients.** The projected 23,000 sq. ft. comprehensive clinic in NPR will offer primary care, dental, behavioral health, obstetrics and gynecology, and pharmacy for children and adults. The 7,000 sq. ft clinic in Zephyrhills will provide Women's Health & Pediatrics, and integrated behavioral health.
- **Even better service.** The new community health centers, Premier can offer more privacy for patients, lower wait times, improved access, and higher levels of care at an affordable cost.
- **Conserve community resources.** By expanding capacity, the new centers will provide a better, more cost-effective option for routine care reducing the burden on hospital emergency rooms.





AN INVITATION FOR INVESTMENT



*"This is a pivotal moment in our community. I remember when Premier had one location in east Pasco and feel proud to see how much the health center has expanded to meet the growing needs of our community. **However, we're not done growing.**"*

*Premier has launched The Campaign for Premier: Building a Legacy of Compassionate Care to prepare for the future. It is the largest comprehensive fundraising effort in the history of the organization. Premier Community HealthCare is thinking big and thinking about the future. Together, with our Board of Directors, Patient & Community Advisory Councils, patients, care team members and generous supporters we are all thinking about the future and our campaign will ensure the mission of Premier will reach even more members of our community, ensuring accessible healthcare services for ALL. – **Mike Fasano, Tax Collector of Pasco County and Premier Board of Director***

Premier Community HealthCare set an ambitious goal of investing \$18.5 million to accomplish our vision. It is our goal to raise \$1 million over the next year. Join us in creating a healthier community for our future by making a one time donation or a multi-year pledge commitment. Naming opportunities and pledge forms are within or you can make a gift online at www.premierhc.org


INTRODUCING OUR EXPANSION PROJECTS



NEW PORT RICHEY(NPR)



ZEPHYRHILLS



“Premier is an example of what’s working in the healthcare system. They keep costs down while serving the uninsured with compassion,”
– Summer Robertson, Congressman Gus Bilirakis’s Deputy Chief of Staff.

WAYS TO GIVE

GIFTS OF CASH

The easiest and most direct way of supporting this campaign is a gift of cash.

GIFTS OF STOCK

Avoid capital gains while taking a full-value deduction on your tax returns by making a gift of highly appreciated stock.

QUALIFIED CHARITABLE DISTRIBUTIONS

If you’re over 70 ½, you can meet the required minimum distribution from your IRA by making a qualified charitable distribution of up to \$100,000 per year; you’ll also lessen your taxable income.

RECURRING GIFTS

Recognizing that many caring people may not have the capacity to make a sizeable gift at any one time, we suggest splitting your gift into manageable monthly gifts.

MATCHING GIFTS

Many employers offer opportunities to match employee gifts.

PLANNED GIFTS

Include Premier in your estate plans and leave a legacy for your community.

OUR LEADERSHIP

Board of Directors

*Georgina Rivera-Singletary, Ph.D., MBA-HCM

Sister Roberta Bailey	Emily Gilbert
Marla Banta	Steve Knobl, Ph.D.
Nick Carideo	Bobbi Madonna
Tony Coleman	Lillian Mutava Ndugwa
Nelson Cruz	Ebony Perez, Ph.D.
Mike Fasano	Valerie Anderson-Stallworth

**Board Chair*

Executive Team

Joseph Resnick, MHA, FACHE
Chief Executive Officer

Aaron Brandt
Chief Financial Officer

Delisa Heron, MD
Chief Medical Officer

Jennifer Lineburg, sHRBP, PHR, SHRM-CP
Chief Human Resources Officer

Jose Peralta, DDS
Dental & Associate Medical Director

Cheryl Pollock, GPC, M.Ed
Chief Advancement & Community Engagement Officer

Ibrahim (Abe) Farah
Chief Operations Officer (COO)

BUILDING A LEGACY OF COMPASSIONATE CARE.



PRESENTATION PLAN
1/8" = 1'-0"

OPPORTUNITIES FOR SUPPORT

New Port Richey

Dentistry	\$150,000
Primary Care	\$125,000
Obstetrics/ Gynecology	\$115,000
Pediatrics	\$100,000
Behavioral Health and Neurology	\$100,000
Lobby Area	\$85,000
Phlebotomy	\$35,000

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Dentistry

X-Ray	1	\$20,000
Lab	1	\$15,000
Reception	1	\$10,000
Waiting (Pediatric & Adult)	2	\$10,000
Sterilization	1	\$10,000
Pediatric Exam	8	\$5,000
Adult Exam	6	\$5,000
Doctor Offices	1	\$5,000
Equipment	1	Tax Credit
Built In	1	Tax Credit
Storage	1	Tax Credit
Fire	1	Tax Credit
Electrical	1	Tax Credit
Corridor	1	Tax Credit
Restrooms	2	Tax Credit
Janitorial	1	Tax Credit
Closet	1	Tax Credit

Behavioral Health and Neurology

Waiting Pediatric	1	\$10,000
Waiting Adult	1	\$10,000
Reception	1	\$7,500
Triage (Child)	1	\$7,500
Triage (Adult)	2	\$7,500
Medical Management (Child)	1	\$5,000
Medical Management (Adult)	1	\$5,000
Counselor (Child)	4	\$5,000
Counselor (Adult)	4	\$5,000
Closet	1	Tax Credit
Janitorial	1	Tax Credit
Corridor	1	Tax Credit
Restroom	1	Tax Credit
Electric	1	Tax Credit

Lobby Area

Pharmacy	1	\$25,000
Reception	1	\$25,000
Patient Education	1	\$15,000
Patient Education - Site Admin.	1	\$10,000
Patient Education - Flex. Off.	3	\$5,000
Patient Education - Comm. Serv.	2	\$5,000
Break Room	1	\$10,000
Employee Workroom	1	\$5,000
Office	1	\$5,000
IT	1	\$5,000
Closet	1	Tax Credit
Janitorial	1	Tax Credit
Corridor	1	Tax Credit
Restroom	1	Tax Credit

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Primary Care

Waiting (Well and Sick)	2	\$15,000
Reception	1	\$12,500
Triage	1	\$10,000
Nurses Station	2	\$10,000
Meds	1	\$7,500
Exam	9	\$5,000
Corridor	1	Tax Credit
Restrooms	6	Tax Credit
Janitorial	1	Tax Credit
Closet	1	Tax Credit

Phlebotomoy

Lab	1	\$25,000
Waiting	1	\$10,000
Restrooms	2	Tax Credit

Pediatrics

MA Station	1	\$15,000
Lab	1	\$15,000
Waiting (Well and Sick)	1	\$12,500
Exam Rooms	6	\$5,000
Reception	1	\$5,000
Doctor Office	1	\$5,000
Triage	1	\$5,000
Fire	1	Tax Credit
Electrical	1	Tax Credit
Corridor	1	Tax Credit
Restrooms	1	Tax Credit
Janitorial	1	Tax Credit
Closet	1	Tax Credit

Obstetrics/Gynecology

Reception	1	\$15,000
Waiting	1	\$15,000
MA Workstation	1	\$15,000
Lab	1	\$15,000
Exam Room	5	\$10,000
Doctor's Office	1	\$5,000
Closet	1	Tax Credit
Corridor	1	Tax Credit
Restrooms	2	Tax Credit

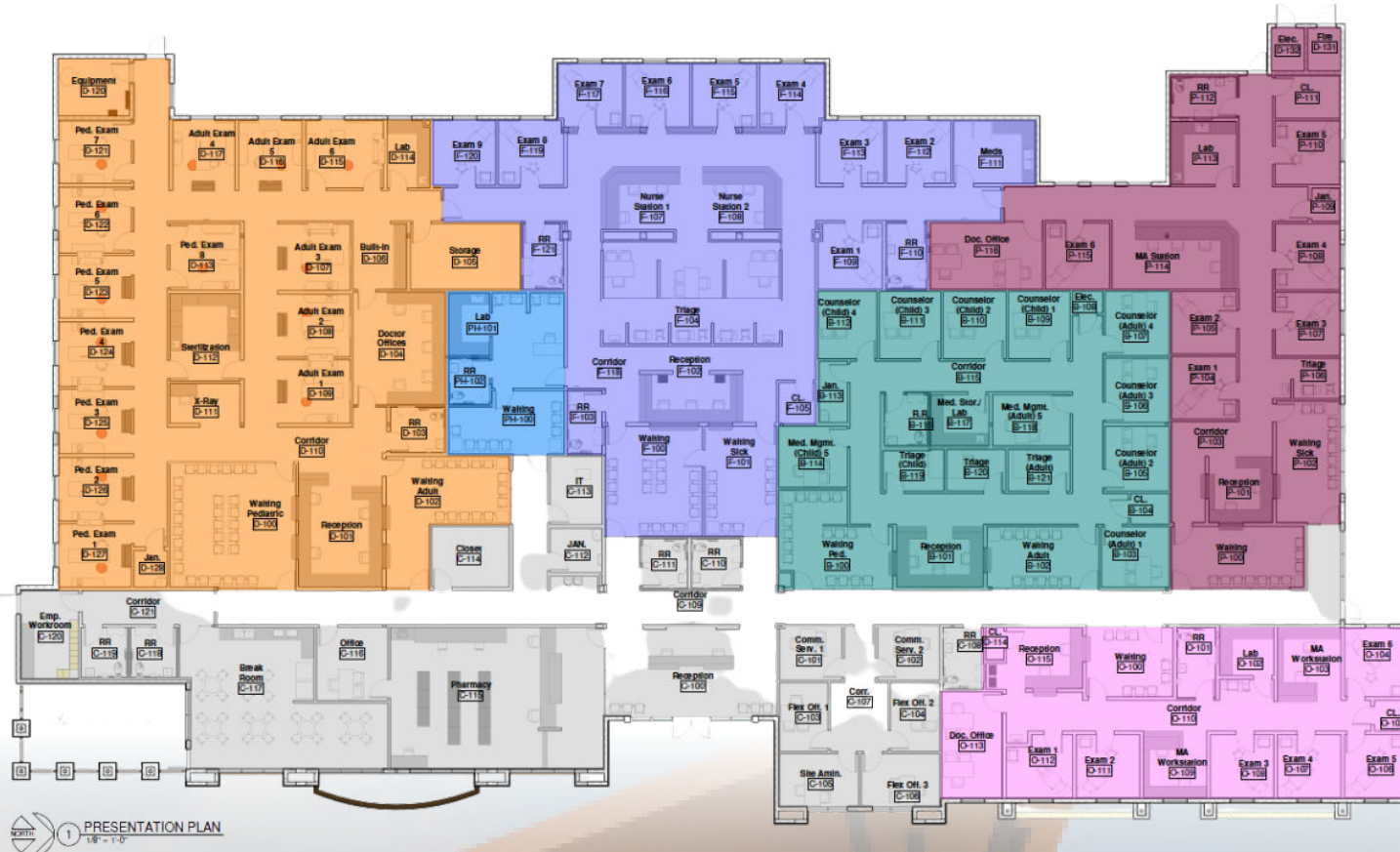
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OPPORTUNITIES FOR SUPPORT

Zephyrhills

Pediatrics	\$110,000
Obstetrics/ Gynecology	\$90,000
Lobby Area	\$50,000

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Pediatrics

Lab	1	\$15,000
MA Station	1	\$15,000
Waiting (Well and Sick)	2	\$12,500
Triage	1	\$10,000
Exam Rooms	8	\$5,000
Office	1	\$5,000
Fire	1	
Restrooms	2	Tax Credit
Utility	1	Tax Credit
Storage	1	Tax Credit

Obstetrics/ Gynecology

Waiting	1	\$15,000
MA Workstation	1	\$15,000
Triage	1	\$10,000
Office Manager	1	\$5,000
Office	1	\$5,000
Exam Rooms	8	\$5,000
Corridor	1	Tax Credit
Restrooms	2	Tax Credit
Storage	1	Tax Credit
Janitorial	1	Tax Credit

Lobby Area

Reception	1	\$25,000
Lab	1	\$15,000
Break Room	1	\$10,000
Storage	1	Tax Credit
Closet	1	Tax Credit
Restroom	2	Tax Credit

Miscellaneous

Dispensing Medical Cabinet	1	\$85,000
Colposcopy Optic Model	1	\$13,000
Printer/Copier/Scanner	1	\$8,500
Vaccine Refridgerator	1	\$7,500
Medical Sterilizer	1	\$5,713
Medical Exam Room Table	16	\$5,000
Colposcopy Instruments	1	\$2,500
Computer Setup (per employee)	26	\$2,500
Exam Room Computers	16	\$1,500
Exam Room Vital Station	18	\$1,500
Bariatric Lobby Chairs	7	\$600
Break Room Table	2	\$600
Phone (per employee)	26	\$600
Waiting Room TV	4	\$600
Office Chairs	26	\$300
Exam Room Chairs	16	\$300
Waiting Room Chair	25	\$300
Break Room Chair	8	\$250