

# Invest in Healthy Futures

CAPITAL CAMPAIGN



## Expanding Possibilities

Premier Community HealthCare (Premier) is embarking on a capital campaign to open a comprehensive Pediatric Health Center near downtown New Port Richey to provide medical and dental services for children in Pasco County.

For over 41 years, Premier has provided essential health care services to the Nature Coast communities and beyond. We have a passion for service and meeting the needs of our community by reducing barriers to care with clinical excellence.

In direct response to the needs of the community, we have continued to expand our services, implement COVID-19 preventive and treatment services, and offer affordable care for those in the greatest need.

**We now serve over 37,000 patient a year of which 26% are children.** With your support we can expand our pediatric services in West Pasco with a Children's Health Center.

## Health and Wellness for Children

The New Port Richey area just north of downtown, is a diverse, family-oriented, working-class community in need of quality low cost health care. Premier primarily serves low income families; most of whom are uninsured. We are the largest Community Health Center in the Pasco and Hernando County Region that offers a full continuum of healthcare services for children and adults.

A Pediatric Health Center will increase Premier's capacity to provide children from birth to 20 years old with primary medical and dental services. Your contribution will help make this possibility a reality. Now is the perfect time to invest in healthy futures. *Construction is projected to start in January 2021 and be completed by the Summer.*



## The Impact That YOU can Make





# Funding the Cause

## Sponsorship Levels & Recognition

### **Hero/Lead Naming Sponsor: \$10,000 (1)**

- Individual/Company Name and/or logo prominently placed in Main Lobby/Entrance Area
- Active role in Ribbon Cutting ceremony at launch of the health center services
- Included in press release and advertising for communications related to new health center (Company profile/Logo on Premier's website Company profile/Logo, mention and image of choice included in one of Premier's quarterly Newsletters
- Recognition in Social Media
- Annual Report Recognition
- Plaque provided to display at place of business honoring sponsorship
- Individual/Company Name on Legacy Donor Wall

### **Hope Builders: \$7,500 (6)**

- Individual/Company Name prominently placed in one of the following: Patient Well Waiting Room, Patient Sick Waiting Room, Patient Check-In Station, or Patient Check-Out station
- Active role in Ribbon Cutting ceremony at launch of the health center services
- Included in press release and advertising for communications related to new health center (Company profile/Logo on Premier's website Company profile/Logo, mention and image of choice included in one of Premier's quarterly Newsletters Recognition in Social Media
- Annual Report Recognition
- Plaque provided to display at place of business honoring sponsorship
- Individual/Company Name on Legacy Donor Wall

### **Guardians: \$5,000 (2)**

- Individual/Company Name placed at one dental operatory and panoramic x-ray room
- Recognition at Premier Event/Ribbon Cutting
- Company profile/Logo on Premier's website Company profile/Logo, mention and image of choice included in one of Premier's quarterly Newsletters
- Recognition in Social Media
- Annual Report Recognition
- Individual/Company Name on Legacy Donor Wall

### **Champions: \$2,500 (6)**

- Individual/Company Name placed at one Exam Room
- Company profile/Logo on Premier's website Company profile/Logo, mention and image of choice included in one of Premier's quarterly Newsletters
- Recognition in Social Media
- Annual Report Recognition
- Individual/Company Name on Legacy Donor Wall

### **Helping Hands: \$1,000 (5)**

- Individual/Company Name placed at one workstation
- Company profile/Logo on Premier's website Company profile/Logo, mention and image of choice included in one of Premier's quarterly Newsletters
- Recognition in Social Media
- Annual Report Recognition
- Individual/Company Name on Legacy Donor Wall

### **Wellness Wishers: \$500 (7)**

- Individual/Company Name at one Patient Access Room
- Recognition in Social Media
- Annual Report Recognition
- Individual/Company Name on Legacy Donor Wall

### **Premier Friends: \$100 (unlimited)**

- Annual Report Recognition
- Individual/Company Name on Legacy Donor Wall

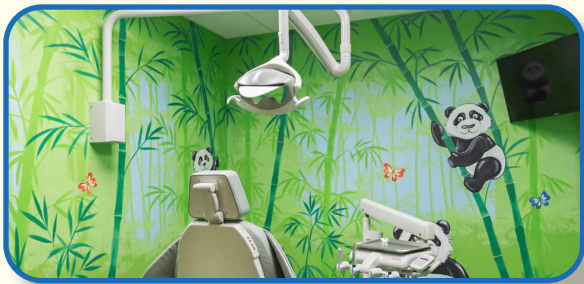


*Digital and print recognition is for 1 year*

# Naming Opportunities

Naming opportunities offer donors a permanent and meaningful way in which to be recognized or to recognize others for leadership gifts to the Premier Healthy Futures Capital Campaign.

Naming opportunities are available to individuals and families, businesses, foundations, and organizations. We will develop attractive and appealing ways to recognize donors within the newly renovated health center.



Stock images are representing potential décor themes.

NAMING OPPORTUNITY	SPONSORSHIP LEVEL
(1) Main Entrance Lobby, Well Waiting Room	Hero
(6) Well & Sick Waiting Rooms, Check In/Check Out Stations	Hope Builders
(7) Dental Exam Stations, Surgical Operatory, Panoramic X-Ray Room	Guardians
(6) Medical Exam Rooms	Champions
(5) Workstations: Hygiene Station, Vitals Area, Main Workstation, Charting Area, Lab Room	Helping Hands
(7) Additional Rooms: Staff Breakroom, Sterilization Room, Corridor connecting Medical/Dental Services, Provider Stations	Wellness Wishers



**Joey Resnick**  
Chief Executive Officer

“The true measure of any community is its willingness and ability to support the most vulnerable among us and provide safety net services ensuring a quality life for all. You can be an instrumental part with a gift to the Premier Community HealthCare Capital Campaign as it will ensure our children have a safe place to to receive quality and affordable health care services.”



# Pledge Payment Form



**YES! I AM EXCITED TO JOIN PREMIER IN SUPPORT OF THEIR  
HEALTHY FUTURES CAPITAL CAMPAIGN!**

## SPONSOR INFORMATION:

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSORSHIP LEVEL:

- ☐ **\$10,000 Hero**
- ☐ **\$7,500 Hope Builders**
- ☐ **\$5,000 Guardians**
- ☐ **\$2,500 Champions**
- ☐ **\$1,000 Helping Hands**
- ☐ **\$500 Wellness Wishers**
- ☐ **\$100 Premier Friends**

## PAYMENT SCHEDULE:

- ☐ 1 Installment
- ☐ 2 Installments (semi-annual)  
\$500 & up levels only
- ☐ I wish to set up a payment  
plan over **1 2 3** years.  
\$5,000 & up levels only

## PAYMENT:

☐ Please send invoice (*Premier will invoice immediately for payment, or every 6 months for semi-annual plan*)

☐ Check enclosed      ☐ Pay online ([www.PremierHC.org](http://www.PremierHC.org))

☐ Please charge my credit card: \_\_\_\_\_

Name on credit card: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Zipcode: \_\_\_\_\_

This gift is in Honor ☐ Memory ☐ of: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

☐ Please do not list name; this sponsorship is "Anonymous."

**\*Please send hi-res company logo to Lisa DeMello at [ljdemello@hcnetwork.org](mailto:ljdemello@hcnetwork.org)**

**Please make checks payable to:** Premier Community HealthCare; Attn: Development and Communications Department  
P.O. Box 232, Dade City, FL 33526. For more information please contact Chief Development and Communications Officer,  
Cheryl Pollock at [cpollock@hcnetwork.org](mailto:cpollock@hcnetwork.org) or **352-518-2000 ext. 9012**